



Suburban Newspapers, Inc.

7820 Wyatt Drive, Fort Worth, Texas 76108

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Mon. and Tues., 9 a.m. to 3 p.m.; Wed. and Thurs., 10 a.m. to 1 p.m.; , Fri. 9 a.m. to 3 p.m.

White Settlement Bomber News • Benbrook News • River Oaks News

Media Kit

Thank you for your interest in Suburban Newspapers, Inc.

We publish three community newspapers:

The White Settlement Bomber News (zip 76108)

The Benbrook News (zip codes 76116 & 76126)

The River Oaks News (zip 76114)

The three papers named above are over 80 years old and are the official publications for the title cities. These free newspapers are delivered every Thursday to homes and businesses by professional delivery personnel and cover the most important west and northwest areas of Fort Worth.

Circulation:

White Settlement area - 9,000 papers

Benbrook and Western Hills areas - 10,000

River Oaks and Westworth Village areas - 4,000

Total circulation, 23,000

Demographics:

White Settlement

- population - 16,116 people, 5,987 households, and 3,893 families
- age - 29.1% are <18, 6.3% are 18-24, 27.7% are 25-44, 24% are 45-64, 13% are 65+
- income - median household income, \$48,156

Benbrook

- population - 21,234 people, 9,408 households, and 6,065 families
- age - 21.6% are <18, 7.6% are 18-24, 25.3% are 25-44, 30% are 45-64, 17.2% are 65+
- income - median household income, \$69,885

River Oaks

- population - 7,427 people, 2,636 households, and 1,894 families
- age - 30.4% are <18, 6.6% are 18-24, 27.2% are 25-44, 23.5% are 45-64, 12.1% are 65+
- income - median household income, \$44,196

Deadline is Friday at 3 p.m. for following Thursday's publications, with occasional exceptions for holidays. If you are intersted in advertising in one or all of our publications, pease see the advertising page on our website: <http://www.suburban-newspapers.com/advertise>.

We look forward to working with you to achieve your advetising goals! Please don't hesitate to contact us with any questions.

Managing Editor, Emily Moxley