



Suburban Newspapers, Inc.

7820 Wyatt Drive, Fort Worth, Texas 76108

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Mon.-Tues., 9 a.m.-5 p.m.; Wed., 10 a.m.-3 p.m.; Thurs., 10 a.m.-5 p.m., Fri. 10 a.m.-4 p.m.

White Settlement Bomber News • Benbrook News • River Oaks News

Media Kit

Thank you for your interest in Suburban Newspapers, Inc.

We publish three community newspapers:

The White Settlement Bomber News (zip 76108)

The Benbrook News (zip codes 76116 & 76126)

The River Oaks News (zip 76114)

The three papers named above are over 76 years old and are the official publications for the title cities. These free newspapers are delivered every Thursday to homes and businesses by professional delivery personnel and cover the most important west and northwest areas of Fort Worth.

Circulation:

White Settlement area - 9,500 papers

Benbrook and Western Hills areas - 10,500

River Oaks and Westworth Village areas - 4,000

Total circulation, 24,000

Demographics:

White Settlement

- population - 14,831 people, 5,614 households, and 3,789 families
- age - 27.3% are <18, 10.3% are 18-24, 30% are 25-44, 20% are 45-64, 12.4% are 65+
- income - median income for a household, \$32,598; median income for a family, \$36,338

Benbrook

- population - 20,208 people, 8,599 households, and 5,778 families
- age - 22.3% are <18, 7.6% are 18-24, 29.8% are 25-44, 25.7% are 45-64, 14.7% are 65+
- income - median income for a household, \$50,978; median income for a family, \$63,529

River Oaks

- population - 6,985 people, 2,713 households, and 1,888 families
- age - 27% are <18, 8.7% are 18-24, 29.4% are 25-44, 19.5% are 45-64, 15.4% are 65+
- income - median income for a household, \$31,229; median income for a family, \$36,396

Deadline is Friday at 4 p.m. for following Thursday's publications, with occasional exceptions for holidays. If you are interested in advertising in one or all of our publications, please see the advertising page on our website: <http://www.suburban-newspapers.com/advertise>.

We look forward to working with you to achieve your advertising goals! Please don't hesitate to contact us with any questions.

Managing Editor, Emily Moxley