



# Suburban Newspapers, Inc.

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[www.suburban-newspapers.com](http://www.suburban-newspapers.com)



*White Settlement Bomber News • Benbrook News • River Oaks News*

## 2026 Weekly Advertising Rates

### DISPLAY ADVERTISING

Advertisement Size:

*(column width x height in inches)*

Actual Display Size

*(inches):*

One Paper:

All Papers:

Full Page (6 col. x 12 in = 72 col. inches)	10.375 x 12.5	\$792	\$864
2/3 Page (4 col. x 12 in = 48 col. inches)	6.875 x 12.5	\$528	\$576
1/2 Page (3 col.x12in or 6col.x6in = 36 col. in)	5.125 x 12.5 - 10.375 x 6	\$396	\$432
1/4 Page (3 col. x 6 in = 18 col. inches)	5.125 x 6	\$198	\$216
1/8 Page (3 col. x 3.25 in = 9.75 col. inches)	5.125 x 3.25	\$107.25	\$117
1/16 Page (2 col. x 2.5 in = 5 col. inches)	3.375 x 2.5	\$55	\$60
2x5 (2 col. x 5 in = 10 col. inches)	3.375 x 5	\$110	\$120
3x3 (3 col. x 3 in = 9 col. inches)	5.125 x 3	\$99	\$108
2x4 (2 col. x 4 in = 8 col. inches)	3.375 x 4	\$88	\$96
2x3 (2 col. x 3 in = 6 col. inches)	3.375 x 3	\$66	\$72
2x2 "Business Card" (2col. x 2in = 4 col.in)	3.375 x 2	\$44	\$48
ALL OTHER AD SIZES		\$11/column inch	\$12/column inch

***E-Blast Shout Out (banner style) Ad - \$100 per Publication Date!***

## **Classified Word Ads - \$10 and up**

**contact: [classifieds@suburban-newspapers.com](mailto:classifieds@suburban-newspapers.com)**

- *Published and emailed to 2300+ subscribers every Thursday*
  - *Repeat Advertisers featured on our 4 Facebook pages! (rotating schedule)*
  - *Space Deadline: Friday at 3 p.m.*
  - *Artwork Deadline: Monday at 10 a.m. Send camera-ready ad or request new ad build*
  - *All advertisers that have not established payment history must pay in full prior to first run date.*
  - *We accept cash, check & credit/debit card over the phone*
- Late payments may be subject to a \$25 administrative fee.

***BUSINESS DIRECTORY LISTINGS! • ONLY \$15 PER MONTH!***  
***3 line maximum • featured in every edition and on our website!***