



# Suburban Newspapers, Inc.



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[www.suburban-newspapers.com](http://www.suburban-newspapers.com)

*White Settlement Bomber News • Benbrook News • River Oaks News*

## 2023 Weekly Advertising Rates

### DISPLAY ADVERTISING

<u>Advertisement Size:</u> (column width x height in inches)	<u>Actual Display Size:</u>	<u>One Paper Rate:</u>	<u>All Paper Rate:</u>
Full Page (6 col. x 12 in = 72 col. inches)	10.375 x 12.5	\$720	\$792
2/3 Page (4 col. x 12 in = 48 col. inches)	6.875 x 12.5	\$480	\$528
1/2 Page (3 col.x12in or 6col.x6in = 36 col. in)	5.125 x 12.5 or 10.375 x 6	\$360	\$396
1/4 Page (3 col. x 6 in = 18 col. inches)	5.125 x 6	\$180	\$198
1/8 Page (3 col. x 3.25 in = 9.75 col. inches)	5.125 x 3.25	\$97.50	\$107.25
1/16 Page (2 col. x 2.5 in = 5 col. inches)	3.375 x 2.5	\$50	\$55
2x5 (2 col. x 5 in = 10 col. inches)	3.375 x 5	\$100	\$110
3x3 (3 col. x 3 in = 9 col. inches)	5.125 x 3	\$90	\$99
2x4 (2 col. x 4 in = 8 col. inches)	3.375 x 4	\$80	\$88
2x3 (2 col. x 3 in = 6 col. inches)	3.375 x 3	\$60	\$66
2x2 "Business Card" (2col.x2in = 4col. in)	3.375 x 2	\$40	\$44
ALL OTHER AD SIZES		\$10/column inch	\$11/column inch

***NEW!!! E-Blast Shout Out (banner style) Ad - \$100 per Publication Date***

### Classified Word Ads

#### Number of words

1-20: \$10.00

21-30: \$11.00

31-40: \$12.00

41-50: \$13.00

- *Published on our website and emailed to 1700+ subscribers every Thursday*
- *Repeat Advertisers featured in Business Spotlight on our 4 Facebook pages!*  
*(rotating schedule)*
  - *Space Deadline: Friday at 3 p.m.*
  - *Artwork Deadline: Monday at noon*
  - *Send camera ready ad or request new ad build*
  - *All advertisers that have not established payment history must pay in full prior to first run date.*
  - *We accept cash, check & credit/debit card over the phone*
  - *Late payments may be subject to a \$25 administrative fee.*