



Suburban Newspapers, Inc.

7820 Wyatt Drive, Fort Worth, Texas 76108

817-246- 2473 • (fax) 817-246-2474

Mon.-Tues., 9 a.m.-5 p.m.; Wed., 10 a.m.-3 p.m.; Thurs., 10 a.m.-5 p.m., Fri. 10 a.m.-4 p.m.

White Settlement Bomber News • Benbrook News • River Oaks News

2018 Advertising Rates

Black and White Display Ads

<u>Advertisement Size:</u>	<u>Actual Display Size:</u>	<u>One Paper Rate:</u>	<u>Three Paper Rate:</u>
Full Page (6 column x 12 in)	10.5 x 12	\$780	\$898
2/3 Page (4 column x 12 in)	6.875 x 12	\$544	\$647
1/2 Page (3 column x 12 in OR 6 column x 6 in)	5.125 x 12 or 10.5 x 6	\$422	\$496
1/4 Page (3 column x 6 in)	5.125 x 6	\$212	\$268
1/8 Page (3 column x 3.25 in)	5.125 x 3.25	\$117	\$136
1/16 Page (2 column x 2.5 in)	3.375 x 2.5	\$60	\$70
2x5 (2 column x 5 in)	3.375 x 5	\$120	\$140
3x3 (3 column x 3 in)	5.125 x 3	\$108	\$126
2x4 (2 column x 4 in)	3.375 x 4	\$96	\$112
2x3 (2 column x 3 in)	3.375 x 3	\$72	\$84
2x2 "Business Card" (2 column x 2 in)	3.375 x 2	\$48	\$56
All other ad sizes		\$12/column inch	\$14/column inch

Full Color Display Ads

<u>Advertisement Size:</u>	<u>Actual Display Size:</u>	<u>One Paper Rate:</u>	<u>Three Paper Rate:</u>
Full Page (6 column x 12 in)	10.5 x 12	\$924	\$1,042
2/3 Page (4 column x 12 in)	6.875 x 12	\$640	\$743
1/2 Page (3 column x 12 in OR 6 column x 6 in)	5.125 x 12 or 10.5 x 6	\$494	\$568
1/4 Page (3 column x 6 in)	5.125 x 6	\$248	\$304
1/8 Page (3 column x 3.25 in)	5.125 x 3.25	\$136	\$155
1/16 Page (2 column x 2.5 in)	3.375 x 2.5	\$70	\$80
2x5 (2 column x 5 in)	3.375 x 5	\$140	\$160
3x3 (3 column x 3 in)	5.125 x 3	\$126	\$144
2x4 (2 column x 4 in)	3.375 x 4	\$112	\$128
2x3 (2 column x 3 in)	3.375 x 3	\$84	\$96
2x2 "Business Card" (2 column x 2 in)	3.375 x 2	\$56	\$64
All other ad sizes		\$14/column inch	\$16/column inch

Classified Word Ads

Number of words	1x	2x	3x	4x	5x
1-20	\$10.00	\$19.00	\$27.00	\$36.00	\$44.00
21-30	\$12.50	\$23.75	\$33.75	\$45.00	\$55.00
31-40	\$15.00	\$28.50	\$40.50	\$54.00	\$66.00
41-50	\$17.50	\$33.25	\$47.25	\$63.00	\$77.00

Special Ad Rates

Inserts: 5 cents per flier

Advertisers provide their own 8.5"x11" fliers for distribution inside newspapers. Minimum quantity 1,000.

Business in the Spotlight: \$50 per week

Minimum 12 week commitment required with credit card on file. Includes weekly 2x2 black and white ad in all 3 papers, article once per rotation, and Facebook shout out.

Discounted rate: 5% off

Available for nonprofits & charities or with a 6 week commitment from all others.

Space Deadline: Friday at 4 p.m. • Artwork Deadline: Monday at noon

All advertisers that have not established payment history must pay in full prior to first run date. Established advertiser payments are due within 30 days. Late payments may be subject to a \$25 late fee.