



# Suburban Newspapers, Inc.

7820 Wyatt Drive, Fort Worth, Texas 76108

[www.suburban-newspapers.com](http://www.suburban-newspapers.com) • 817-246-2473

Office Hours: Monday through Friday, 10 a.m. to 1 p.m. Closed: Saturday & Sunday

*White Settlement Bomber News • Benbrook News • River Oaks News*

## Media Kit

**Thank you for your interest in Suburban Newspapers, Inc.**

We publish three digital community newspapers:

**The White Settlement Bomber News** (zip 76108)

**The Benbrook News** (zip codes 76116 & 76126)

**The River Oaks News** (zip 76114)

The papers named above are over 80 years old. These newspapers are published on our website every Thursday, linked to each dedicated Facebook account, and we offer a free subscription service for weekly inbox delivery.

Our subscriber count is growing quickly, and is currently at 1,955.

### Coverage:

- The White Settlement Bomber News offers articles on important city information, upcoming events, as well as White Settlement Independent School District coverage for academics, sports and fine arts.
- The Benbrook News covers local Fort Worth ISD schools: Benbrook Middle-High School and Western Hills High School sports and events as well as City Council meeting highlights, Benbrook Water Authority coverage and more.
- The River Oaks News reports important City government articles, covers Castleberry ISD news and local items.

### Demographics:

#### **White Settlement**

- population - 18,046 people, 6,653 households with 2.62 persons per household
- age - 7.7% are <5, 26.1% are <18, 14.7% are 65+
- income - median income for a household is \$49,627

#### **Benbrook**

- population - 24,437 people, 9,793 households with 2.46 persons per household
- age - 6.6% are <5, 24.9% are <18, 17.5% are 65+
- income - median income for a household is \$76,348

#### **River Oaks**

- population - 7,440 people, 2,515 households with 3.03 persons per household
- age - 7.5% are <5, 22.9% are <18, 12.5% are 65+
- income - median income for a household is \$61,566

Deadline is Monday at 12 p.m. for the following Thursday's publications, with occasional exceptions for holidays. If you are interested in advertising in one or all of our publications, please see the Rate Card on our website: <http://www.suburban-newspapers.com/advertise>.

We look forward to working with you to achieve your advertising goals! Please don't hesitate to contact us with any questions.

*Managing Editor, Emily Moxley*