



# Suburban Newspapers, Inc.

7820 Wyatt Drive, Fort Worth, Texas 76108

817-246- 2473 • suburbannews@sbcglobal.net

suburban-newspapers.com (online website)

White Settlement Bomber News • Benbrook News • River Oaks News

## 2022 Weekly Advertising Rates

### Black and White Display Ads

<u>Advertisement Size:</u>	<u>Actual Display Size:</u>	<u>One Paper Rate:</u>	<u>All Paper Rate:</u>
Full Page (6 column x 12 in)	10.375 x 12.5	\$576	\$648
2/3 Page (4 column x 12 in)	6.875 x 12.5	\$384	\$432
1/2 Page (3 column x 12 in OR 6 column x 6 in)	5.125 x 12.5 or 10.375 x 6	\$288	\$324
1/4 Page (3 column x 6 in)	5.125 x 6	\$144	\$162
1/8 Page (3 column x 3.25 in)	5.125 x 3.25	\$78	\$87.75
1/16 Page (2 column x 2.5 in)	3.375 x 2.5	\$40	\$45
2x5 (2 column x 5 in)	3.375 x 5	\$80	\$90
3x3 (3 column x 3 in)	5.125 x 3	\$72	\$81
2x4 (2 column x 4 in)	3.375 x 4	\$64	\$72
2x3 (2 column x 3 in)	3.375 x 3	\$48	\$54
2x2 "Business Card" (2 column x 2 in)	3.375 x 2	\$32	\$36
All other ad sizes		\$8/column inch	\$9/column inch

### Full Color Display Ads

<u>Advertisement Size:</u>	<u>Actual Display Size:</u>	<u>One Paper Rate:</u>	<u>All Paper Rate:</u>
Full Page (6 column x 12 in)	10.375 x 12.5	\$720	\$792
2/3 Page (4 column x 12 in)	6.875 x 12.5	\$480	\$528
1/2 Page (3 column x 12 in OR 6 column x 6 in)	5.125 x 12.5 or 10.375 x 6	\$360	\$396
1/4 Page (3 column x 6 in)	5.125 x 6	\$180	\$198
1/8 Page (3 column x 3.25 in)	5.125 x 3.25	\$97.50	\$107.25
1/16 Page (2 column x 2.5 in)	3.375 x 2.5	\$50	\$55
2x5 (2 column x 5 in)	3.375 x 5	\$100	\$110
3x3 (3 column x 3 in)	5.125 x 3	\$90	\$99
2x4 (2 column x 4 in)	3.375 x 4	\$80	\$88
2x3 (2 column x 3 in)	3.375 x 3	\$60	\$66
2x2 "Business Card" (2 column x 2 in)	3.375 x 2	\$40	\$44
All other ad sizes		\$10/column inch	\$11/column inch

### Classified Word Ads

Number of words	1x	
1-20	\$10.00	<ul style="list-style-type: none"> <li>• <i>Space Deadline: Friday at 3 p.m.</i></li> <li>• <i>Artwork Deadline: Monday at noon</i></li> <li>• <i>All advertisers that have not established payment history must pay in full prior to first run date.</i></li> <li>• <i>Established advertiser payments are due within 30 days.</i></li> <li>• <i>Late payments may be subject to a \$25 administrative fee.</i></li> </ul>
21-30	\$11.00	
31-40	\$12.00	
41-50	\$13.00	
Business Directory	10.00 ea. month	

6mo. minimum